

THE BEACH - EID EL FITR TERMS & CONDITIONS

- This promotion is valid for the 1st four days of Eid Al Fitr 2019.
- Customers who spend AED 300 or more at dining / shopping / leisure outlets at The Beach daily will get the chance to receive a Meraas Eidiya Gift Card worth AED 100.
- Eligible customers/winners will be identified by the Customer Service team and will be given a winning voucher. The winning voucher and receipts need to be submitted at the Customer Service desk to receive a Meraas Eidiya Gift Card worth AED 100.
- Customers are eligible for only 1 Meraas Eidiya Gift Card per day, when spending AED 300 or more.
- Prizes will be Meraas Eidiya Gift Cards and will be valid for 1 year.
- Participants must submit their receipts and the winning voucher to the Customer Service desk to receive the Meraas Eidiya Gift Card worth AED 100.
- Participants are eligible to participate daily if they spend AED 300 or more at The Beach.
- Receipts redeemed need to be from the same day and cannot be carried over from previous days.
- There is a limited number of Meraas Eidiya Gift Cards that will be issued daily.
- Employees of DXBE, Meraas Holding, their families and relatives as well as The Beach tenants, owners, staff and their relatives are not allowed to participate in the campaign.
- Winners are requested to show their valid identification in order to claim the Meraas Eidiya Gift Card (valid Emirates ID or valid original passport).
- After a winner is notified, the prize can be claimed within four (4) weeks before it is forfeited.
- By entering this campaign, the participant acknowledges that personal data may be used for marketing communication purposes and all T&Cs above and below apply.
- Prizes are not transferable to cash neither fully nor partially and may only be redeemed by the winner.
- All prizes are subject to the terms & conditions mentioned and may change without prior notice.
- The Beach will not be responsible for lost, stolen, misplaced or damaged Meraas Eidiya Gift Cards.
- The Beach and Meraas Holding shall not be held liable for any variation or delay associated with this promotion for any reason.
- Other terms & conditions apply.